

e-strategy.

•The Website

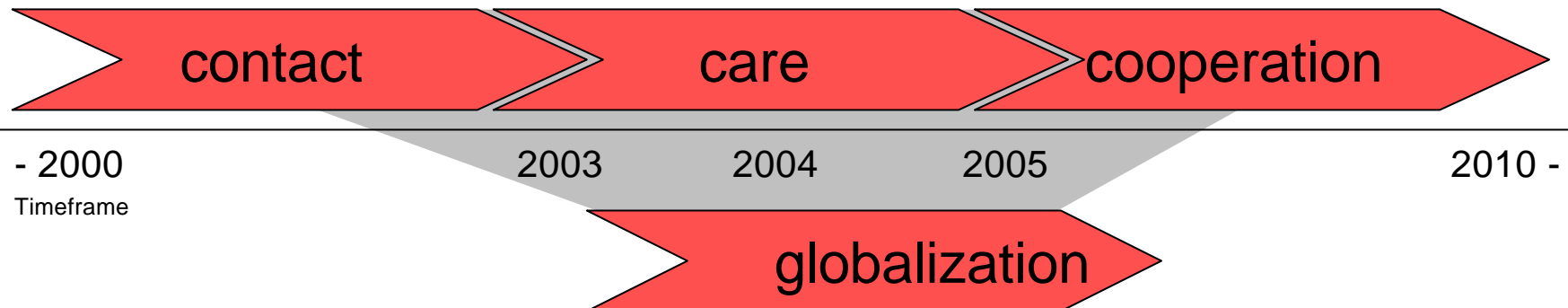
- Presentation
- Marketing
- Information
- Communication (E-Mail)
- Research

•The Company Portal

- Internal: Processes
 - Sourcing
 - Production/Logistics
 - Sales/Orders
- External: Customer-Service
 - Customizing

•The E-Business Enterprise

- Customer Relationship Management
- Supply Chain Management
- Project Management



- 2000
Timeframe

2003

2004

2005

2010 -

- Multi-Language

- Global Communication
- World Wide Delivery

- Intercultural Business Networking™